

**试卷代号:1353**

国家开放大学(中央广播电视大学)2017年秋季学期“开放本科”期末考试

## **高级英语阅读(1) 试题**

2018年1月

### **注 意 事 项**

一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌子上。试卷和答题纸均不得带出考场。监考人收完考卷和答题纸后才可离开考场。

二、仔细读懂题目的说明,并按题目要求和答题示例答题。答案一定要写在答题纸的指定位置上,写在试卷上的答案无效。

三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。

**Information for the examinees:**

**This examination consists of two sections. They are:**

**Section I : Reading Comprehension (40 points, 50 minutes)**

**Section II : New Words (60 points, 40 minutes)**

**The total marks for this examination are 100 points. Time allowed for completing this examination is 90 minutes.**

**Section I Reading Comprehension (40 points)**

**A**

**Read the passage. Then answer the questions that follow. (5 points each)**

**Making Friends in a New City**

I graduated from college recently and moved to San Francisco by myself. While I was in college, it was really easy to meet new people. I met them in class, through friends, at parties, and at the library all the time. But “out in the real world.” I was finding it really hard. I live in a big city, and it seems like everyone around me is busy or already has all the friends they want. I was feeling so discouraged and I didn’t know what to do, so I called my sister for some advice.

My sister is four years older than I am, so she’s been through all this already. She’s been helping me with my problems all my life. When I explained my problem, she understood completely. She said, “Why don’t you try meeting people online?”

“Online? Are you kidding?” I asked. “A friend of mine chatted with a guy online, and when she finally met him face to face, he was nothing like he said he was.”

My sister laughed. “You don’t have to look for dates online.” she said. “But you can find other people like you—people who have just moved to town and want to make some new friends. When I first moved to New York after college, I found a book club and a softball team online. I met a lot of people that way.”

“But you don’t even like softball!” I said.

“I know,” she replied. “But that didn’t matter. I still had a lot of fun. You played volleyball in college. Why don’t you look for a volleyball team to join? Or an art class? You haven’t painted since college.”

“Yeah! Oh, and I saw a website about volunteering the other day.” I said. “I could volunteer for an organization here in San Francisco. I bet I could meet a lot of really nice people that way.”

“That’s a great idea!” my sister answered enthusiastically. “Hey, you might even meet the perfect guy.”

"OK, now you're starting to sound like Mom," I said. "Thanks a lot for the advice. I'm going to go online right now and start searching for volleyball teams, art classes, and volunteer organizations. I'll let you know what happens. Will you be home tonight?"

"No, but I'll be here all day tomorrow, so give me a call," my sister replied. "Good luck!"

1. What was the writer's problem? \_\_\_\_\_.
  - A. She couldn't meet people at her new college.
  - B. She couldn't meet people in her new city.
  - C. She didn't want to meet people online.
  - D. She didn't like to play softball anymore.
2. When she was in college, the writer met people \_\_\_\_\_.
  - A. at volleyball games
  - B. at parties and at the library
  - C. online and in classes
  - D. through friends and through her book club
3. The writer's sister \_\_\_\_\_.
  - A. had the same problems when she finished college
  - B. didn't go to college, but understands the writer's problem
  - C. lives in the same city as the writer
  - D. doesn't have any advice for the writer
4. The writer probably \_\_\_\_\_.
  - A. doesn't like to bother her sister with problems
  - B. has a boyfriend
  - C. doesn't have a computer
  - D. calls her sister for advice often
5. The writer is probably going to \_\_\_\_\_.
  - A. join a softball team
  - B. call her sister later tonight
  - C. call her sister tomorrow
  - D. join a book club like her sister did

**B** Read the passage. Then answer the questions that follow. (3 points each)

### **Cross-Cultural Business Blunders**

**A**

Many visitors to different countries don't realize how important it is to understand a country's culture. Sometimes people learn this lesson by making a big cross-cultural blunder, or embarrassing mistake. In business situations, these blunders can cost a lot of money or end business relationships.

**B**

When companies are trying to sell products, it's very important for them to understand what is important to their potential customers, and to understand a bit of their language. For example, one company wanted to sell toothpaste in Southeast Asia. In their advertisements, they claimed that their toothpaste whitens teeth. They didn't understand that many of the local people chewed betel nuts to make their teeth black, and that these people thought black teeth were attractive. In another case, a car company tried to sell a car called "Matador" in a Spanish-speaking country. The company thought that it was a strong name because it means "bullfighter." In Spanish, matador is indeed a noun meaning "bullfighter." But it is also an adjective meaning "killing." Imagine driving around in a car called "Killing"!

**C**

Business meetings with people from another country can be very tricky when you don't understand the other country's culture. A European businessman had an important meeting with a company in Taiwan. He wanted to bring gifts for the people he was meeting with. He thought that something with his company's logo on it would be a nice gift. So he bought some very nice pocket knives and had his company's logo printed on them. He didn't know that giving a knife as a gift symbolizes cutting off a friendship! The Taiwanese businessmen were very offended. But luckily, the European businessman was able to repair the relationship with a lot of explanation and apology.

**D**

It's very easy to make blunders like these people did. But it's also very easy not to. Before you visit a new country, research that country's customs and etiquette (social rules for

polite behavior). You can find a lot of information online. Just go to a search engine and type in key words like “cross-cultural etiquette” or “cultural information Taiwan.” By spending a few minutes doing research, you can save yourself from a lot of embarrassment and make sure you don’t accidentally offend anyone.

**Decide whether the following statements are true or false. Write “T” for True and “F” for False on the Answer Sheet.**

- 6. It’s dangerous to understand other people’s cultures before you do business with them.
- 7. The toothpaste company probably changed their advertisement in Southeast Asia.
- 8. The car company that tried to sell a car to a Spanish-speaking country probably didn’t sell many Matador cars in that country.
- 9. The European businessman probably doesn’t do business in Taiwan anymore.
- 10. Doing research on the Internet may save yourself from making cross-cultural blunders.

**Section II New words (60 points)**

**A Questions 11—20**

**Match each vocabulary word on the left with the correct definition on the right. (3 points each)**

- |                   |  |
|-------------------|--|
| 11. relaxed       | a. necessary courses   |
| 12. facilities    | b. a teacher   |
| 13. requirements  | c. to go to (a school)   |
| 14. a quiz        | d. calm  |
| 15. similar       | e. to finish or end something                                      |
| 16. an instructor | f. abilities   |
| 17. attend        | g. the buildings and equipment of a school, college, or university |
| 18. complete      | h. a method or way   |
| 19. skills        | i. just about the same   |
| 20. a style       | j. a test  |

**B** Questions 21—30

Fill in the blanks with words from the box below. (3 points each)

breakfast	dishes	grains	probably	customs
fats	minerals	worse	frozen	preferences

**The Global Diet**

Universally, more and more meals include basic necessary food elements—protein, carbohydrates, and 21 \_\_\_\_\_. Almost everywhere, some kind of meat, fish, dairy product, or another food with protein is part of a good 22 \_\_\_\_\_, lunch, or dinner. There are also 23 \_\_\_\_\_, breads, vegetables, fruit, and the like. Many 24 \_\_\_\_\_ contain the necessary vitamins and 25 \_\_\_\_\_. A few families grow their own food, but most people buy food from eating places and markets in their communities. Food may be fresh, prepared, canned, 26 \_\_\_\_\_, or packaged. “Fast food” is very popular, and maybe it is becoming healthier. In some ways, diet choices are becoming more and more similar around the world. Even so, the variety of food choices is large now and is 27 \_\_\_\_\_ going to increase. Are cooking 28 \_\_\_\_\_, eating habits, and food 29 \_\_\_\_\_ all over the world becoming more or less healthy? Are they better or 30 \_\_\_\_\_ for human beings? These questions are interesting topics of research and discussion.

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高级英语阅读(1) 试题答题纸

2018 年 1 月

题 号	Section I	Section II	总 分
分 数			

得 分	评卷人

Section I Reading Comprehension (40 points)

A Questions 1—5

Read the passage. Then answer the questions that follow. (5 points each)

1	2	3	4	5

B Questions 6—10

Read the passage. Then answer the questions that follow. (3 points each)

6	7	8	9	10

得 分	评卷人

Section II New Words (60 points)

A Questions 11—20

Match each vocabulary word on the left with the correct definition on the right. (3 points each)

11	12	13	14	15	16	17	18	19	20

**B** Questions 21—30

**Fill in the blanks with words from the box below. (3 points each)**

21.

22.

23.

24.

25.

26.

27.

28.

29.

30.



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## 高级英语阅读(1) 试题答案及评分标准

(供参考)

2018年1月

### Section I Reading Comprehension (40 points)

#### **A** Questions 1—5

Read the passage. Then answer the questions that follow. (5 points each)

1. B                      2. B                      3. A                      4. D                      5. C

#### **B** Questions 6—10

Read the passage. Then answer the questions that follow. (3 points each)

6. F                      7. T                      8. T                      9. F                      10. T

### Section II New Words(60 points)

#### **A** Questions 11—20

Match each vocabulary word on the left with the correct definition on the right. (3 points each)

11. d                      12. g                      13. a                      14. j                      15. i  
16. b                      17. c                      18. e                      19. f                      20. h

#### **B** Questions 21—30

Fill in the blanks with words from the box below. (3 points each)

21. fats                      22. breakfast                      23. grains                      24. dishes  
25. minerals                      26. frozen                      27. probably                      28. customs  
29. preferences                      30. worse