试卷代号:1357

国家开放大学(中央广播电视大学)2018年秋季学期"开放本科"期末考试

高级商务英语听说 试题

2019年1月

注意事项

- 一、将你的学号、姓名及分校(工作站)名称填写在答题纸的规定栏内。考试结束后,把试卷和答题纸放在桌上。试卷和答题纸均不得带出考场。
- 二、仔细阅读题目的说明,并按题目要求答题。答案一定要写在答题纸指定的位置上,写在试卷上的答案无效。
 - 三、用蓝、黑圆珠笔或钢笔答题,使用铅笔答题无效。

Instructions:

- This test will take approximately 30 minutes.
- There are **FIVE** recordings in the test and you will hear each recording twice.
- There will be a pause of 30 seconds before each recording to allow you to look at your questions.
- There will be a pause of 30 seconds after each recording to allow you to check your answers.
- You can first mark or write your answers on this test paper. After the recordings, you MUST transfer all your answers to the Answer Sheet.
- The total marks for this test are 100 points. There are altogether 25 questions in the test and each question takes 4 points.

Recording One

Listen to a group of management trainees talking about the preparation of presentations.

There are five multiple choice questions after the recording. Choose the best answer to each question and write your answer on the Answer Sheet. You will hear the recording twice. (20 points, 4 points each)

Politio,	I Politica descrip	
1.	These management trainees agree that	the most important thing in preparing a
present	ation is to know about	
	A. the audience	
	B. the objectives	
	C. the structure	
	D. the audience and objectives	
2.	In the preparation, you need to make sur	re what you want the talk to achieve. This
means	that you must decide on	
	A. the audience	
	B. the objectives	
	C. the structure	
	D. the visual support	
3.	A key part of the preparation which will	make you perform perfectly is
	A. to write out the introduction	
	B. to write out everything	
	C. to read it aloud	
	D. to practise it	
4.	According to these trainees' discussion,	what should be done to check the language
of a pr	esentation?	
	A. Keep it simple.	
	B. Make sure there're no mistakes on the	ne visuals.
	C. Check the spelling.	
	D. All of the above.	
5.	If you don't know PowerPoint, go on a	•
	A. colleague	B. teacher
	C. course	D. handbook

Recording Two

Listen to part of a meeting in which Victoria Lenning, a director of an Anglo-American company, is talking to colleagues about a possible site for locating a factory in the Basque Country in northern Spain. She is explaining the historical background to industry in the region,

Listen and mark the following as True (T) or False (F). Write your answer on the Answer Sheet. You will hear the recording twice. (20 points, 4 points each)

- 6. The main industries in the region were steel and paper processing. (T/F)
- 7. Steel-related manufacturing still accounts for 40% of industrial activity. (T/F)
- 8. About 90% of Spain's machine tools are from the Basque Country. (T/F)
- 9. There is a lot of unemployment in the region. (T/F)
- 10. There are still very serious transport problems in the region. (T/F)

Recording Three

Listen to the recording and mark the following as True (T) or False (F). Write your answer on the Answer Sheet. You will hear the recording twice. (20 points, 4 points each)

- 11. The presentation is made in the afternoon. (T/F)
- 12. The speaker is in charge of analysing new fields in the North Sea. (T/F)
- 13. The speaker divides his talk into two parts. (T/F)
- 14. The speaker does not allow to be interrupted during his talk. (T/F)
- 15. The speaker says his talk will last about half an hour. (T/F)

Recording Four

Now listen to an example of an introduction to a presentation. This one is about plans to develop a new production plant in Taiwan.

Fill in the blanks as you listen to the recording. Write your answer on the Answer Sheet. You will hear the recording twice. (20 points, 4 points each)

Okay, thanks. I'm here to talk about the design proposals for the production plant at Taipei. My talk will be in three parts followed by a 30-minute (16) _____. I'm going to

Now remember to transfer all your answers to your Answer Sheet.
This is the end of the test.
back-and I'll (25) them when I am ready.
So if someone calls me and I'm not (24) ready to talk to them I often say I'll call
particular I need to find out or check before they call-or think about what I need to ask them.
what might come up-that way I can er maybe see if there's anything in
talking about and to try to anticipate what they might ask or say. In other words to (23)
someone's going to call me then of course it makes sense to think about what they'll be
have some idea just by (22) what work is going on. So, I think if I know
course, you don't always know when someone is going to call, of course not, but you can
CLARE: Well, another type of (21) you can prepare for incoming calls. Of
will hear the recording twice. (20 points, 4 points each)
Fill in the blanks as you listen to the recording. Write your answer on the Answer Sheet. You
Listen to a recording of Clare Macey. She is talking about being prepared for incoming calls.
Recording Five
the talkOkay? So to begin with, a few words on the history.
to ask questions or make any comments you like. We'll discuss matters arising (20)
some key considerations we have to bear in mind. (19), I'll end with an invitation
of each proposal, Proposal One and Proposal Two. Then in the third part I'll (18)
Taiwanese government—then in the (17) part I'll go over the main characteristics
start with the background to each proposal-something about our negotiations with the

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座位号

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高级商务英语听说 试题答题纸

2019年1月

题	号	Recording 1	Recording 2	Recording 3	Recording 4	Recording 5	总	分
分	数							

得	分	评卷人

Recording One (20 points, 4 points each)

1.

2.

3.

4.

5.

得	分	评卷人

Recording Two (20 points, 4 points each)

6.

7.

8.

9.

10.

得	分	评卷人
	-	

Recording Three (20 points, 4 points each)

11.

12.

13.

14.

15.

得	分	评卷人

Recording Four (20 points, 4 points each)

16.

17.

18.

19.

20.

得	分	评卷人

Recording Five (20 points, 4 points each)

21.

22.

23.

24.

25.

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国家开放大学(中央广播电视大学)2018 年秋季学期"开放本科"期末考试 高级商务英语听说 试题答案及评分标准

(供参考)

2019年1月

计分标准:

- 本试题共由 25 题组成,每题 4 分,做对得 4 分,做错不得分。
- 16-25 题中的单词拼写出现错误,每题扣 2 分。

Recording One (20 points, 4 points each)

- 1. D 2. B 3. D 4. D 5. C
- Recording Two (20 points, 4 points each)
 - 6. T 7. F 8. F 9. T 10. F

Recording Three (20 points, 4 points each)

11. T 12. T 13. F 14. F 15. T

Recording Four (20 points, 4 points each)

16. discussion 17. second 18. highlight 19. Finally 20. from

Recording Five (20 points, 4 points each)

21. preparation 22. knowing 23. predict 24. really 25. ring